

## 2019 PEER-TO-PEER FUNDRAISING TOP 30 RANKED BY GROSS REVENUE

Rank	Event Name	Year Founded	2019 Gross	% Change from 2018	2019 Events	2019 Participants	% Change from 2018
1	Relay for Life - American Cancer Society	1985	\$161,400,000	-12.66 %	2,200	1,400,000	-12.50 %
2	Heart Walk - American Heart Association	1980	\$132,398,000	7.94 %		No data reported	
3	Walk to End Alzheimers - Alzheimer's Association	1989	\$98,022,684	1.16 %	632	512,970	-2.58 %
4	American Heart Association Youth Programs	1999	\$80,049,216	4.00 %	140	226,000	0 %
5	Light the Night Walk - The Leukemia & Lymphoma Society	1978	\$74,251,000	-11.89 %		No data reported	
6	<b>Pan-Mass Challenge</b>	<b>1980</b>	<b>\$70,000,000</b>	<b>18.14 %</b>	<b>1</b>	<b>6,815</b>	<b>7.4 %</b>
7	Bike MS - National MS Society	1988	\$65,525,686	0.01 %	69	62,000	-5.7 %
8	Making Strides Against Breast Cancer - American Cancer Society	1993	\$64,600,000	1.73 %	208	1,200,000	0 %
9	JDRF One Walk	1980	\$62,242,729	-1.67 %	166	200,000	0 %
10	March for Babies - March of Dimes	1970	\$48,913,014	-22.42 %	299	139,000	-16.79 %
11	Komen Race for the Cure Series	1983	\$48,325,000	-10.51 %	130	675,000	-6.9 %
12	Dance Marathon - Children's Miracle Network Hospitals	1991	\$44,458,419	2.11 %	391	125,923	-16.05 %
13	Cycle for Survival - Memorial Sloan-Kettering Cancer Center	2007	\$42,000,000	7.69 %	74	36,000	5.88 %
14	Walk MS - National MS Society	1988	\$41,755,376	10.54 %	397	226,485	-9.6 %
15	Great Strides - Cystic Fibrosis Foundation	1988	\$38,000,000	-7.4 %	381	100,000	4.15 %
16	St. Baldrick's Head Shaving Events	2005	\$30,589,571	-3.93 %	1,024	48,298	-10.19 %
17	Walk to Defeat ALS	2000	\$26,847,134	5.48 %	174	107,935	-2.23 %
18	Out of the Darkness Walks - Am. Foundation for Suicide Prevention	2004	\$26,625,000	17.81 %	435	337,000	6.65 %
19	St. Jude Heroes - ALSAC/ St. Jude Children's Research Hospital	1999	\$23,343,484	8.07 %	195	55,436	36.77 %
20	Pelotonia	2009	\$23,233,696	-15.21 %	1	14,000	65.29 %
21	Team in Training - The Leukemia & Lymphoma Society	1988	\$19,350,000	-16.95 %		No data reported	
22	Movember	2003	\$17,850,000	-3.15 %	1	77,900	13.30 %
23	AIDS LifeCycle	2001	\$16,797,717	.062 %	1	2,867	-27.40 %
24	Komen 3-Day - Susan G. Komen for the Cure	2003	\$16,765,000	11.03 %	7	8,880	-22 %
25	Autism Speaks Walk	2015	\$16,677,000	-4.77 %	74	120,214	-2.28 %
26	Tour de Cure - American Diabetes Association	1991	\$16,508,690	-7.81 %	45	28,458	-15.82 %
27	PurpleStride - Pancreatic Cancer Action Network	2007	\$16,379,122	15.37 %	55	92,601	7.03 %
28	Junior Achievement Bowl-a-thon	1982	\$15,302,090	3.56 %	965	81,531	2.29 %
29	Extra Life - Children's Miracle Network Hospitals	2008	\$15,000,000	11.11 %	1	56,221	14.74 %
30	St. Jude Walk/Run to End Childhood Cancer	2008	\$14,154,987	22.03 %	67	86,050	4.94 %