the list post an image of the following

• PMC Live on WBZ-TV

@wbztv

- Your PMC Reimagined box or envelope
- A Facebook Fundraiser
- Your Harpoon PMC koozie

@harpoonbrewery

- How you prefer your Teddie's Peanut Butter sandwich
 @tedpeanutbutter
- Your 2020 PMC jersey
- The Boston Globe PMC ad preferred!
 @bostonglobe
- Back Bay Roasters coffee
 @backbayroasters
- Sharing your #WhyIPMC sign
- Posing with a box of Little Leaf Farms salad mix
 @littleleaffarms
- Gear with the New Balance logo
 @newbalance
- Hanging your PMC pennant
- Showing off your PMC branded Primal gear
 aprimalwear
- Trying out a Bay State Physical Therapy stretch
 @baystatept
- Wearing '47 Brand gear@47
- Wearing your Tito's Handmade Vodka bandana
 @titosvodka

#PMCReimagined

SCAVENGER HUNT

- Watching the Living Proof Toast @ 6 pm
- Your favorite Yasso bar flavor

@yasso

- The Pedal Partner video sponsored by MFS @ 12 pm
- Your radio tuned into 105.7 WROR

@1057wror

Athletic Brewing Company's new PMC beer

@athleticbrewing

Using your PwC bag

@lifeatpwc

- Strava connected to your PMC account
- Wearing sunscreen provided by Eisai
- Wearing a Red Sox hat

@redsox

• Using your PMC water bottle sponsored by Charles River Apparel

@charlesriverapparel

MAPFRE's offer on the Virtual Goodie Bag page

@mapfreinsurance

the rules

One post on a user's Instagram story qualifies as 1 entry.

To qualify, the photo must tag @panmass, the applicable sponsor, and use #PMCScavengerHunt #PMCReimagined #PMC2020.

Game starts on Friday, 7/31 at 7 pm and concludes on Sunday, 8/2 at noon.

5 winners will be chosen at random and win \$100/each towards a store purchase on pmc.org

Winners will be DM'd on Instagram on Tuesday 8/4

By uploading, posting, sending or submitting text, photographs, pictures, images or any other content including any graphics, video, data, text, files, hyperlinks, URLs, software, music, sound or other content collectively, "Content" to the Pan-Mass Challenge, you are agreeing to allow the PMC to use the Content including but not limited to in social media, publications, videos, and advertisements. If you do not agree, do not upload, post, send or submit any Content.

No purchase necessary.