

Pan-Mass Challenge Fact Sheet

About the PMC: The Pan-Mass Challenge® (PMC) is a bike-a-thon that raises more money for charity than any other single athletic fundraising event in the country. Founded in 1980 by PMC Chairman Billy Starr, the PMC is considered a pioneer of the athletic fundraising industry, which now generates more than \$5 billion in charitable giving each year.

The PMC donates 100 percent of every rider-raised dollar directly to Dana-Farber Cancer Institute to fund lifesaving cancer research, treatment and patient care. The organization is the Institute's single largest contributor, representing 66 percent of the Jimmy Fund's® annual revenue. In 2024, PMC riders raised a record-breaking \$75 million, bringing its lifetime fundraising to over \$1 billion since 1980. In 2025, the PMC has a fundraising goal of \$76 million.

As spokes in the wheel of its annual fundraising efforts, the organization also hosts the PMC Winter Cycle, a charitable spin event at Fenway Park, PMC Unpaved, a gravel ride in Massachusetts' Berkshires, and its PMC Kids Rides program, which consists of mini bike-a-thons that allow children ages 2 to 15 to fight cancer just like the adults throughout New England each year.

The Ride:

The PMC is a fully supported bike-a-thon which includes 15 routes spanning 25 to 186 miles over the first weekend of every August.

Timing:

PMC 2025 will take place on Saturday, August 2, and Sunday, August 3, bringing together an expected 6,800 riders and 3,500 volunteers to make an unparalleled impact in the fight against cancer.

Participants and Partners:

PMC riders and volunteers hail from 10 countries and 45 states and territories. Many participate in honor of a family member or friend fighting the disease and more than 1,100 riders and volunteers are cancer survivors or current patients, considered Living Proof® of the PMC mission. There are also 160 Dana-Farber employees who ride or volunteer, in some cases to fund their own cancer research.

During PMC weekend and throughout the year, thousands of volunteers donate their time, and 200 corporations provide more than \$7 million in essential funds, products and services. The PMC is proudly co-presented by the Red Sox® Foundation and M&T Bank.

YEARS	RIDERS	VOLUNTEERS	DONATION
1980 - 1989	4,969	1,778	\$3,665,800
1990 - 1999	16,668	11,921	\$38,750,000
2000 - 2009	39,969	22,550	\$227,584,200
2010 - 2019	57,536	35,675	\$447,000,000
2020	9,600	N/A	\$50,000,000
2021	6,000	2,800	\$64,000,000
2022	6,400	3,000	\$69,000,000
2023	6,500	3,100	\$72,000,000
2024	6,800	3,500	\$75,000,000
45-Year Total	154,442	84,324	\$1,047,000,000

