



## Pan-Mass Challenge Fact Sheet

**About the PMC:** The Pan-Mass Challenge® (PMC) is a bike-a-thon that raises more money for charity than any other single athletic fundraising event in the country. Founded in 1980 by Executive Director Billy Starr, the PMC is considered a pioneer of the athletic fundraising industry, which now generates more than \$5 billion in charitable giving each year.

The PMC donates 100 percent of every rider-raised dollar directly to Dana-Farber Cancer Institute to fund lifesaving cancer research, treatment, and patient care. The organization is the Institute's single largest contributor, accounting for 62 percent of the annual revenue at The Jimmy Fund®. In 2023 alone, the PMC raised \$72 million, bringing its 44-year contribution to Dana-Farber to \$972 million, positioning the organization to cross a monumental \$1 billion in cumulative fundraising for the Institute in 2024.

As spokes in the wheel of its fundraising campaign, the organization annually hosts the PMC Winter Cycle, a charitable spin event at Fenway Park, PMC Unpaved, a gravel ride in Massachusetts' Berkshires, and its PMC Kids Rides program, which consists of mini bike-a-thons throughout New England that allow children ages 2 to 15 to fight cancer just like the adults.

### The Ride:

The PMC is a fully supported bike-a-thon that includes 16 routes spanning 25 to 211 miles over the first weekend of every August.

### Timing:

PMC 2024 will take place on Saturday, August 3, and Sunday, August 4, bringing together thousands of riders, volunteers, donors, and supporters from around the globe to make an unparalleled impact in the fight against cancer.

### Participants and Partners:

PMC riders and volunteers hail from 6 countries and 44 states, territories, and districts. Many participate in honor of a family member or friend fighting the disease and nearly 1,000 riders and volunteers are cancer survivors or current patients, considered Living Proof® of the PMC mission. In 2023, 160 Dana-Farber employees committed to the cause as riders and volunteers, in some cases to fund their own cancer research.

During PMC weekend and throughout the year, thousands of volunteers donate their time, while 200 corporations provide more than \$7 million in essential funds, products, and services each year. The PMC is co-presented by the Red Sox® Foundation and M&T Bank.

YEARS	RIDERS	VOLUNTEERS	DONATION
1980 - 1989	4,969	1,778	\$3,665,800
1990 - 1999	16,668	11,921	\$38,750,000
2000 - 2009	39,969	22,550	\$227,584,200
2010 - 2019	57,536	35,675	\$447,000,000
2020	9,600	N/A	\$50,000,000
2021	6,000	2,800	\$64,000,000
2022	6,400	3,000	\$69,000,000
2023	6,500	3,100	\$72,000,000
44-Year Total	147,642	80,824	<b>\$972,000,000</b>

