



Pan-Mass Challenge Fact Sheet

About the PMC: The Pan-Mass Challenge® (PMC) is a bike-a-thon that raises more money for charity than any other single athletic fundraising event in the country. Founded in 1980 by Executive Director Billy Starr, the PMC is considered a pioneer of the athletic fundraising industry, which now generates more than \$5 billion in charitable giving each year.

The PMC donates 100 percent of every rider-raised dollar directly to Dana-Farber Cancer Institute to fund lifesaving cancer research, treatment and patient care. The organization is the Institute's single largest contributor, accounting for more than 60 percent of the annual revenue at The Jimmy Fund®. In 2022 alone, the PMC raised \$69 million, bringing its 43-year contribution to Dana-Farber to \$900 million. In 2023, the PMC has a record-breaking fundraising goal of \$70 million for Dana-Farber.

As spokes in the wheel of its fundraising campaign, the organization annually hosts the PMC Winter Cycle, a charitable spin event at Fenway Park, PMC Unpaved, a gravel ride in Massachusetts' Berkshires, and its PMC Kids Rides program, which consists of mini bike-a-thons that allow children ages 2 to 15 to fight cancer just like the adults throughout New England each year.

The Ride:

The PMC is a fully supported bike-a-thon which typically includes 16 routes spanning 25 to 211 miles over the first weekend of every August.

Timing:

PMC 2023 will take place on Saturday, August 5, and Sunday, August 6, bringing together thousands of riders, volunteers, donors and supporters from around the globe to make an unparalleled impact in the fight against cancer.

Participants and Partners:

PMC riders and volunteers hail from 43 states and 8 countries. Many participate in honor of a family member or friend fighting the disease and more than 950 riders and volunteers are cancer survivors or current patients, considered Living Proof® of the PMC mission. In 2022, 140 Dana-Farber employees participated in the cause as riders and volunteers as well, in some cases to fund their own cancer research.

During PMC weekend and throughout the year, thousands of volunteers donate their time, and 200 corporations provide more than \$7 million in essential funds, products and services each year. The PMC is co-presented by the Red Sox® Foundation and M&T Bank.

| YEARS | RIDERS | VOLUNTEERS | DONATION |
|---------------|---------------|-------------------|----------------------|
| 1980 - 1989 | 4,969 | 1,778 | \$3,665,800 |
| 1990 - 1999 | 16,668 | 11,921 | \$38,750,000 |
| 2000 - 2009 | 39,969 | 22,550 | \$227,584,200 |
| 2010 - 2019 | 57,536 | 35,675 | \$447,000,000 |
| 2020 | 9,600 | N/A | \$50,000,000 |
| 2021 | 6,000 | 2,800 | \$64,000,000 |
| 2022 | 6,400 | 3,000 | \$69,000,000 |
| 43-Year Total | 141,142 | 77,724 | \$900,000,000 |

